

## COFFEE BREAK

# Belz goes with tried and true

*The Commercial Appeal*

BELZ ENTERPRISES HAD to look no further than one of its tenants to find an agency worth handling all its marketing, advertising, promotions and public relations.

The real estate development company has selected Thompson & Co., located in Belz-owned 50 Peabody Place, to handle marketing and advertising for its entire portfolio, except for the hotel division.

Belz has been a long-term client of Thompson & Berry, the public relations arm of Thompson & Co., for industrial and corporate public relations.

### **Expect the unexpected**

Looking for a backup plan for what to do on Aug. 10?

You might try the next meeting of The Mid-South Association of Contingency Planners, which is scheduled to start at 1:45 p.m. that Wednesday.

It will be hosted by Glen Curole, director of business continuity at International Paper, at the Tree Tops Café, 6400 Poplar, Building 3.

The meeting will include a brief review of last month's presentation from the Joint Terrorism Task Force and a question and answer session